


Building Evaluation Capacity: Activities for Teaching and Training


By Hallie S. Preskill, Darlene Russ-Eft



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The **Second Edition** of **Building Evaluation Capacity** provides 89 highly structured activities which require minimal instructor preparation and encourage application-based learning of how to design and conduct evaluation studies. Ideal for use in program evaluation courses, professional development workshops, and organization stakeholder trainings, authors Hallie Preskill and Darlene Russ-Eft cover the entire process of evaluation, including: understanding what evaluation is; the politics and ethics; the influence of culture; various models, approaches and designs; data collection and analysis methods; communicating and reporting progress and findings; and building and sustaining support. Each activity includes an overview, instructional objectives, minimum and maximum number of participants, range of time required, materials needed, primary instructional method, and procedures for facilitators to help learners in the most common evaluation practices.

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Building Evaluation Capacity: Activities for Teaching and Training By Hallie S. Preskill, Darlene Russ-Eft **Bibliography**

- Sales Rank: #846163 in Books
- Published on: 2015-09-15
- Original language: English
- Number of items: 1
- Dimensions: 1.00" h x 7.00" w x 9.90" l, 1.55 pounds
- Binding: Paperback
- 448 pages

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Editorial Review

Review

The revised text provides an informative discussion about a range of evaluation topics and thoughtful structured activities related to each topic. The structured activities provide an opportunity to learn more about and reflect on each topic, resulting in one of the most unique and useful texts on evaluation in terms of content and design. (Ronald L. Jacobs)

This book is a go-to resource for anyone teaching program evaluation—professors designing formal coursework, trainers conducting professional development, and staff members seeking to build evaluation capacity in their organization. Each chapter provides detailed lesson plans (including time estimates, materials needed, and appropriate handouts) that should empower even novice facilitators to adapt the activities for use in their practice. The expanded content is a welcome addition to a field that increasingly seeks to build evaluation capacity at multiple levels in organizations.

(Jean A. King)

Building evaluation capacity is the largest challenge facing the evaluation profession. There's no better book on how to do it. Practical, clear, relevant, and useful. Engage in these activities, capacity will be built, and evaluations will be useful. (Michael Quinn Patton)

Preskill and Russ-Eft have created a gem with their Second Edition. It takes readers on a systematic journey through evaluation that provides clearly defined and engaging activities that develop the knowledge and skills needed to be a successful evaluator. Those who already own the first edition will find this new edition contains eighteen additional activities that allow them to provide even more comprehensive development to their students, employees and peers. Whether working cover-to-cover, or dipping into sections throughout the book, readers are guaranteed to find proven activities that can be trusted to develop evaluators of all levels. (Darren Short)

Preskill and Russ-Eft have collected an impressive number of useful and evocative activities to build the capacity of current and future program evaluators. Teachers of program evaluation and professional evaluators will find this excellent compendium of ideas and wisdom about evaluation an essential toolkit for their library. (Karen E. Watkins)

About the Author

Hallie Preskill, PhD. is a Managing Director with FSG, a global nonprofit strategy, evaluation, and research consulting firm (since 2009), and leads the firm's Strategic Learning and Evaluation practice. In her role as a senior advisor, she works on a wide variety of evaluation and learning projects. Sample clients include the Kresge Foundation, MasterCard Foundation, Knight Foundation, The California Endowment, Missouri Foundation for Health, Norlien Foundation, Packard Foundation, Northwest Area Foundation, Blue Shield of CA Foundation, Robert Wood Johnson Foundation, the Bill and Melinda Gates Foundation, and the W.K. Kellogg Foundation. She has helped evaluate a wide range of initiatives and programs related to community information needs, substance abuse, early learning, poverty, arts and culture, teacher professional development, domestic and sexual violence, economic development, youth and education, and healthcare.

Prior to joining FSG, Hallie spent more than 20 years in academia, teaching graduate level courses in

program evaluation, training design and development, organizational learning, appreciative inquiry and consulting. Her research has focused on evaluation capacity building, transfer of learning/training, evaluation use, and evaluation as a catalyst for individual, team, and organizational learning. Hallie's other books include: *Reframing Evaluation through Appreciative Inquiry* (2006, with T. Catsambas), *Evaluation in Organizations: A Systematic Approach to Enhancing Learning, Performance & Change* (2001, 2009, with D. Russ-Eft), *Evaluation Strategies for Effective Strategies for Communicating and Reporting* (2005, with R. T. Torres and M. Piontek), and *Evaluative Inquiry for Learning in Organizations* (1999, with R. T. Torres), and *Becoming the Change: What One Organization Working To Transform Educational Systems Learned About Team Learning and Change* (2011, with R. Babiera).

Hallie was the 2007 President of the American Evaluation Association. She received the American Evaluation Association's Alva and Gunnar Myrdal Award for Outstanding Professional Practice in 2002 and the University of Illinois Distinguished Alumni Award in 2004. Hallie holds a PhD from University of Illinois at Urbana-Champaign.

Darlene Russ-Eft, PhD, is Professor and Discipline Liaison of Adult Education and Higher Education Leadership in the College of Education at Oregon State University. She is also a principal in zmresearch, an evaluation and research group focused on human resource development in organizations, and she has served as a faculty member of the Evaluators' Institute. She is the former director of Research at AchieveGlobal, Inc. (one of the largest training and consulting firms) and the former director of Research Services at Zenger-Miller (a training firm focused on leadership). She is coauthor of *A Practical Guide to Needs Assessment* (2007, 2014, with C. Sleezer and K. Gupta), *Evaluator Competencies: Standards for the Practice of Evaluation in Organizations* (2008, with M. Bober, M. Foxon, I. de la Teja, and T. A. Koszalka), *Evaluator Competency Fieldbook* (2014, with T. A. Koszalka and C. Sleezer), *Evaluation in Organizations: A Systematic Approach to Enhancing Learning, Performance, and Change* (2001, 2009, with H. Preskill), *Instructional Designer Competencies: The Standards* (2014, with T. A. Koszalka and R. Reisser), and *Everyone a Leader: A Grassroots Model for the New Workplace* (1999, with H. Bergman & K. Hurson). She is coeditor of *What Works: Assessment, Development, and Measurement* and *What Works: Training and Development* (with L. J. Bassi) and *Human Resource Development Review* (with H. Preskill & C. Sleezer).

Darlene was the President of the Academy of Human Resource Development (AHRD) from 2010 to 2012, and she has served as a director for the International Board of Standards for Training, Performance, and Instruction from 2004 to 2014. She has served as the chair of the Research Committee of the American Society for Training and Development (ASTD), as a member of the board of the American Evaluation Association, and as Vice President for Research for AHRD. Dr. Russ-Eft has served as editor of *Human Resource Development Quarterly*, a refereed journal of AHRD. She received the 1996 Times Mirror Editor of the Year Award for her research work, the AHRD Outstanding Scholar Award in 2000, and the Distinguished Service Award from AHRD. For more than 20 years, she has consulted in the areas of program evaluation, research design, and training and development and has conducted evaluations in corporate, government, health care, nonprofit, educational, and community-based organizations

Users Review

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Reading a book for being new life style in this calendar year; every people loves to learn a book. When you

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