



The Encyclopedia of Writing and Illustrating Children's Books: From creating characters to developing stories, a step-by-step guide to making magical picture books

By Desdemona McCannon, Sue Thornton, Yadzia Williams



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Topics feature a wide range of genres, from fantasy and fairy tales to action-packed adventure, and offers guidance on how to tailor work to suit different age groups. *The Encyclopedia of Writing and Illustrating Children's Books* also features a special section on the commercial realities of the children's publishing industry, with tips on presenting and promoting work, and includes a gallery of inspirational examples from renowned children's writers and illustrators.



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Editorial Review

About the Author

Desdemona McCannon has wide-ranging experience in the children's book market, and is currently the award leader for the MA Illustration for Children at North Wales School of Art. She lives in Wales.

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