



Interview Like Yourself... No, Really! Follow Your Strengths and Skills to Get the Job in 2014

By Jezra Kaye



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Why Are Job Interviews So ^&*(% ^& Hard???

Well, let's see. Could it be because:

- The stakes are high,
- The rules are unclear, and
- Even though you have to talk, there's no script for you to follow.

No wonder so many people dread sitting in front of a stranger answering uncomfortable questions about your adequacy. It's one of the most potentially humiliating and vulnerable positions you'll ever be in.

But *job interviews can be easy when you understand what's really going on.* When you realize that this is an opportunity to be your best self, to make the interviewer fall in love with you, and to use your strengths and skills to get a job you're going to love.

Part small talk, part Q&A, job interviews are an interaction between you and one or more strangers that may not be quite what you think. For example, **did you know that:**

- You're not at the interview to explain your qualifications
- It's not just OK, it's imperative that you ask questions
- One of your biggest goals should be to help the interviewer keep things flowing
- Your job interview success depends on great research, flexible stories, and a relaxed conversational style

Interview Like Yourself...No, Really! will show you how to master those skills, and much more. It's set up for self-study, and tells you everything you need to know to prepare for, practice, and ace the interview. The contents are organized for easy use and reference, whether you go from beginning to end, or read your most important chapters first:

Section I: Get Ready...

- Chapter 1: Why Are Job Interviews So ^&*(@# Hard?
- Chapter 2: Fear and How to Handle It
- Chapter 3: Be Your Super Self (Your Job Interview Avatar)
- Chapter 4: The Four Job Interview Outcomes

Section 2: Get Set...

- Chapter 5: Know Your Target (How to Research the Organization and Interviewer)
- Chapter 6: Anticipate the Questions They're Going to Ask
- Chapter 7: How to Master the Fine Art of Answering Questions
- Chapter 8: What Happens When You Need to Elaborate? How to Create Success Stories and Instant Speeches
- Chapter 9: To Know What You've Done, Research Yourself
- Chapter 10: How to Connect Who You Are and What You've Done to the Questions You're Being Asked
- Chapter 11: How to Practice for Success

Section 3: Get the JOB!

- Chapter 12: That Big First Impression
- Chapter 13: To Connect with Your Interviewer, Make Conversation
- Chapter 14: How to Ace Phone and Skype Interviews Without Tripping Over the Technology
- Chapter 15: You Did It! Now Follow Up With a Great Thank You Note

Bonus Chapter: Career Experts and Interviewers Share the One Thing They Wish You Knew

The frank, easy, and accessible style of Interview Like Yourself will be familiar to those of you who've read *Speak Like Yourself... No, Really! Follow Your Strengths and Skills to Great Public Speaking*. But this book is focused on just one thing: Preparing you to do successful interviews and **GET THE JOB in 2014!**

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Editorial Review

Review

"Interviewing well is partly art but mostly skill and Jezra Kaye provides all the tools you need to ace the interview."

--Jeff Haden, Inc. Magazine columnist

"Jezra Kaye is your career sherpa, guiding candidates to their ultimate destination -- their dream job. Using an easy-to-follow approach with just the right amount of humor, she gives readers the necessary steps -- and critical, real-world examples -- to successfully navigate the process."

--Jim Hopkinson, The Salary Tutor, author of Salary Tutor: Learn the Salary Negotiation Secrets No One Ever Taught You

"From increasing confidence to conducting research, Jezra provides an easy-to-follow, informative resource on how to answer difficult questions, ace telephone and Skype interviews, follow up with thank you notes, and more. Every job seeker can benefit from having this guide on their shelf!"

-Caroline Ceniza-Levine, Career Expert, SixFigureStart®

"Jezra's right: You should interview like yourself, because if you're offered the job and the person who shows up to work isn't the person they interviewed, they'll probably call the police!"

-Joseph Terach, Founder & CEO, Resume Deli

From the Back Cover

Interview Like Yourself is a comprehensive guide to the skills you need to interview successfully--for any position, in any industry!

About the Author

Jezra Kaye, **President of Speak Up for Success**, is a former Fortune 500 speechwriter, jazz singer, and bandleader.

In addition to *Interview Like Yourself*, she is the author of *Speak Like Yourself...No, Really! Follow Your Strengths and Skills to Great Public Speaking*, the co-author of *Managing the Unmanageable: How to Motivate Even the Most Unruly Employee*, and the author of a novel, *The Tattooed Heart*.

She lives and works in Brooklyn, New York.

Users Review

From reader reviews:

Brandon Li:

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Ruby Pritchett:

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Jennifer Buster:

Exactly why? Because this Interview Like Yourself... No, Really! Follow Your Strengths and Skills to Get the Job in 2014 is an unordinary book that the inside of the reserve waiting for you to snap that but latter it will jolt you with the secret that inside. Reading this book beside it was fantastic author who have write the book in such incredible way makes the content inside easier to understand, entertaining way but still convey the meaning fully. So , it is good for you because of not hesitating having this nowadays or you going to regret it. This amazing book will give you a lot of gains than the other book possess such as help improving your skill and your critical thinking technique. So , still want to hesitate having that book? If I ended up you I will go to the publication store hurriedly.

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