



## Business of Tourism

By J. Christopher Holloway, Claire Humphreys

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The tourism industry is in a constant state of flux, where trends and attitudes are frequently susceptible to outside influences, including factors such as technological and economic change. The Business of Tourism by Chris Holloway and Claire Humphreys is the ideal textbook to help readers not only understand these new changes but look at them with a critical eye and predict future trends. This book is an essential text for students of tourism management or travel and tourism. The historical context is combined with background theory and research, plus up-to-date international case studies. It examines in detail the tourism product, its impacts and the nature of the tourist, to provide the reader with a comprehensive understanding of the management of this important global industry. The result is a practical and relevant text for any student wishing to work in one of the many diverse sectors of the tourism industry.

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## **Business of Tourism By J. Christopher Holloway, Claire Humphreys Bibliography**

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### Editorial Review

From the Back Cover

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Key features

- Throughout the text, the 'Future Issues' are considered to offer some predictions of how things may change in the industry.
- In-depth case studies drawing together experiences of the industry from around the world are used to explore key tourism issues.
- Completely updated to cover some key and emerging industry topics including sex tourism, sports tourism, travel technology and events tourism.

**Chris Holloway** is former Professor of Tourism Management at Bristol Business School, University of West of England. Previously, he held management positions in passenger shipping, tour operating and retail travel in both the USA and the UK.

**Claire Humphreys** is a Principal Lecturer at the University of Westminster. She has experience working in and researching different aspects of the tourism industry and is particularly interested in tourist consumer behaviour.

### Users Review

**From reader reviews:**

**Jennifer Handler:**

In this 21st millennium, people become competitive in each and every way. By being competitive at this point, people have do something to make these survives, being in the middle of the particular crowded place and notice by surrounding. One thing that at times many people have underestimated this for a while is reading. That's why, by reading a book your ability to survive boost then having chance to stand than other is high. In your case who want to start reading any book, we give you this particular Business of Tourism book as nice and daily reading e-book. Why, because this book is greater than just a book.

**Luther Brown:**

Information is provisions for anyone to get better life, information presently can get by anyone with everywhere. The information can be a information or any news even restricted. What people must be consider any time those information which is inside former life are difficult to be find than now could be taking seriously which one is suitable to believe or which one the resource are convinced. If you get the unstable resource then you have it as your main information you will see huge disadvantage for you. All those possibilities will not happen inside you if you take Business of Tourism as the daily resource information.

**Helen Albertson:**

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**Pamela Dodge:**

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