



## Drivers of Competitiveness

By Diego Comin

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### Drivers of Competitiveness By Diego Comin

In this day and age, technology has become ever more prominent and omnipresent in our lives. As technological developments emerge and become more ubiquitous, it becomes vital to understand and analyze the impact of technology on society.

*Drivers of Competitiveness* focuses on technology and seeks to analyze its causes and consequences on productivity and competitiveness and to examine the dynamic relationships between the different factors in various contexts. Building on state-of-the-art research, the book illustrates the global, institutional and technological factors that shape the performance of business and countries.

Unlike most existing books in the field, *Drivers of Competitiveness* is a self-contained case book ideal for classroom use. The cases in the book are brand new. All of them are written in the context of the global financial crisis, providing a new perspective on the crisis that sheds light on its effect on competitiveness and on the diversity of responses by companies and countries. The cases and the analytical framework that emerges from the book constitute an essential kit for current and future managers, policy-makers and observers of global dynamics.

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### Editorial Review

#### From the Inside Flap

In this day and age, technology has become ever more prominent and omnipresent in our lives. As technological developments emerge and become more ubiquitous, it becomes vital to understand and analyze the impact of technology on society. *Drivers of Competitiveness* focuses on technology and seeks to analyze its causes and consequences on productivity and competitiveness and to examine the dynamic relationships between the different factors in various contexts. Building on state-of-the-art research, the book illustrates the global, institutional and technological factors that shape the performance of business and countries. Unlike most existing books in the field, *Drivers of Competitiveness* is a self-contained case book ideal for classroom use. The cases in the book are brand new. All of them are written in the context of the global financial crisis, providing a new perspective on the crisis that sheds light on its effect on competitiveness and on the diversity of responses by companies and countries. The cases and the analytical framework that emerges from the book constitute an essential kit for current and future managers, policy-makers and observers of global dynamics.

#### About the Author

**Diego Comin** is a Professor of Economics at Dartmouth since 2014. He received his BA in Economics in 1995 from the University Pompeu Fabra, Barcelona, Spain and his PhD in Economics from Harvard University in 2000. Between 2000 and 2007, Comin was the Assistant Professor of Economics at New York University. Between 2007 and 2014, Comin served as the Associate Professor of Business Administration at the Harvard Business School (HBS) where he taught both in the MBA and in executive programs. He has also designed and led immersion programs in Peru and Malaysia for which he received the Apgar Prize for Innovation in Teaching from the HBS Dean.

Comin is Research Fellow at the Center for Economic Policy Research and Faculty Research Fellow in the National Bureau of Economic Research's Economic Fluctuations and Growth Program. Comin is a fellow for the Institute of New Economic Thinking (INET) and his work has been supported by the Gates foundation, the National Science Foundation, the C V Starr Foundation, and the Zentrum für Europäische Wirtschaftsforschung (ZEW). He is advising the Prime Minister of Malaysia on its development strategies and has consulted for the World Bank, IMF, Federal Reserve Bank of New York, Citibank, Danish Science Ministry, and the Economic and Social Research Institute (ESRI) of the government of Japan.

Comin works on macroeconomics broadly understood. Part of his research consists of studying the process of technological change and technology diffusion both across countries and over time. A second avenue of his work studies the sources and propagation mechanisms of fluctuations at high and medium term frequencies. A third line of research pursued by Comin has explored the evolution of firm dynamics and their implications for the evolution of the US economy. His work has been published in academic journals, including the *American Economic Review*, the *American Economic Journal*, the *Journal of Monetary Economics*, the *Review of Economics and Statistics* and the *Journal of Economic Growth*.

Comin has written the book *Malaysia Beyond 2020* where he presents a new approach to development policy that aims to create a knowledge-friendly eco-system where companies can move up in the value chain.

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