

Statistics for Business and Financial Economics


By Cheng-Few Lee, John C. Lee, Alice C. Lee




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Statistics for Business and Financial Economics, 3rd edition is the definitive Business Statistics book to use Finance, Economics, and Accounting data throughout the entire book. Therefore, this book gives students an understanding of how to apply the methodology of statistics to real world situations. In particular, this book shows how descriptive statistics, probability, statistical distributions, statistical inference, regression methods, and statistical decision theory can be used to analyze individual stock price, stock index, stock rate of return, market rate of return, and decision making. In addition, this book also shows how time-series analysis and the statistical decision theory method can be used to analyze accounting and financial data. In this fully-revised edition, the real world examples have been reconfigured and sections have been edited for better understanding of the topics.

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Editorial Review

From the Back Cover

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About the Author

Cheng-Few Lee is a professor of Finance and Economics at the Rutgers University Business School. Professor Lee is the Editor of the Review of Quantitative Finance and Accounting (RQFA), and the Review of Pacific Basin Financial Markets and Policies. He is the Director of the Conference on Financial Economics and Accounting, and the Conference on Pacific Basin Business, Economics and Finance. He has published more than 170 articles in journals including the Journal of Finance, JFQA, Accounting Review, Journal of Accounting Research, Review of Economics and Statistics, and Management Science. Professor Lee has written six books on corporate finance, portfolio management, business statistics and urban econometrics.

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