



The Career Code: Must-Know Rules for a Strategic, Stylish, and Self-Made Career

By Hillary Kerr, Katherine Power



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The co-founders of the hugely successful Who What Wear empire share their best career advice for smart, stylish, self-starting women of all professional levels.

In *The Career Code*, the third book in the smash-hit Who What Wear series, fashion and digital entrepreneurs Katherine Power and Hillary Kerr bring you the Everygirl's guide for creating your own professional success, on every level, flawlessly. The book is filled with insightful, pragmatic "career codes" to follow, as well as all of the practical, how-to advice they've learned while building their company from zero employees in 2006, to the thriving, multibrand, multiplatform, multi-million dollar company it is today.

In this approachable, authoritative, and inspirational book, you will find the most useful and accessible tips and tricks to strategically build your career into exactly what you want it to be, from negotiating your salary to avoiding the biggest mistake most people make when they quit. Chapters include advice on résumé building, dressing for the job you want, and how to effectively communicate at work—even with the most difficult colleagues—all done with the Who What Wear girls' practical and polished signature style. It gives you total insight into how you can excel at work in every arena, whether you're just starting your very first job, contemplating switching fields, or finally a boss who's building her own team. *The Career Code* also includes over 20 of Hillary and Katherine's best "life hacks" to ensure your out-of-office life runs just as smoothly as your career.

Take your ambition to the next level and give your career the stylish edge it deserves. This is the must-have handbook for every woman at every stage of her career, no matter where she sits in the boardroom.

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Editorial Review

Review

"No one is more equipped than Hillary and Katherine to make your next chapter as a working woman your strongest yet. With their trademark wisdom—chic yet accessible—they make the daunting prospect of living your dream life just a little bit easier."

(Lena Dunham)

"Katherine and Hillary continue to blow me away with everything they create, and *The Career Code* is no exception. This thoughtful collection of professional best practices is a must-read for anyone who is starting out in their career. I love the 'Hire Well. Delegate Better.' section. This is a lesson I focus on personally at Glossier and encourage our leadership team to do the same. Katherine and Hillary really nailed it here, so take a quiet Sunday to read this book and be inspired to get your act together."

(Emily Weiss, Founder & CEO, Glossier)

"A must-read for anyone starting their career or looking to get to the next level. Kerr and Power are the perfect successful pair to teach readers the ropes."

(Lauren Conrad)

"*The Career Code* is a must read for anyone focused on their career. Page after page is filled with smart, practical, and useful information. I wish this book was around when I began working! Thank you Hillary and Katherine for sharing all your inside info; you will help make the workplace kinder and gentler, and will make sure people keep their sense of humor. When someone finishes reading *The Career Code* they will feel like they can do anything!"

(Susan Feldman, Co-Founder & Chief Merchandising Officer, One Kings Lane)

"This is the bible for how to get started in your career. Period. There is a reason these two incredible women have built more than one empire. Read it and listen people."

(Rebecca Minkoff)

"Run, don't walk, to get your copy of this amazing career guide."

(Rachel Zoe)

"*The Career Code* is great for anyone starting out who wants practical, no BS career advice. It's like you're getting to pick the brain of two smart, wildly successful women who really know the industry, and who can talk you through everything from how to find your dream job to building a business of your own. Absolutely read up."

(Yael Aflalo, Founder & CEO of Reformation)

About the Author

Hillary Kerr and **Katherine Power** are the cofounders of Clique Media, which includes WhoWhatWear.com, MyDomaine.com, and Byrdie.com. They are the authors of two other books: *Who What Wear: Celebrity and Runway Style for Real Life* (2009) and *What To Wear, Where: The How-To Handbook for Any Style Situation* (2011). Prior to the launch of WhoWhatWear.com, Kerr was a Los

Angeles-based writer for publications such as *ELLE*, *Teen Vogue*, and *Nylon*; Power was the West Coast editor for *ELLE* and *ELLEgirl*. Both authors live in Los Angeles.

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From reader reviews:

Catherine Scott:

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Ronald Smith:

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Keith Abell:

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