

The Motel in America (The Road and American Culture)

By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers


 [Download](#)


 [Read Online](#)

The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers

In the second volume of the acclaimed "Gas, Food, Lodging" trilogy, authors John Jakle, Keith Sculle, and Jefferson Rogers take an informative, entertaining, and comprehensive look at the history of the motel. From the introduction of roadside tent camps and motor cabins in the 1910s to the wonderfully kitschy motels of the 1950s that line older roads and today's comfortable but anonymous chains that lure drivers off the interstate, Americans and their cars have found places to stay on their travels. Motels were more than just places to sleep, however. They were the places where many Americans saw their first color television, used their first coffee maker, and walked on their first shag carpet.

Illustrated with more than 230 photographs, postcards, maps, and drawings, *The Motel in America* details the development of the motel as a commercial enterprise, its imaginative architectural expressions, and its evolution within the place-product-packaging concept along America's highways. As an integral part of America's landscape and culture, the motel finally receives the in-depth attention it deserves.

 [Download The Motel in America \(The Road and American Cultur ...pdf](#)

 [Read Online The Motel in America \(The Road and American Cult ...pdf](#)

The Motel in America (The Road and American Culture)

By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers

The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers

In the second volume of the acclaimed "Gas, Food, Lodging" trilogy, authors John Jakle, Keith Sculle, and Jefferson Rogers take an informative, entertaining, and comprehensive look at the history of the motel. From the introduction of roadside tent camps and motor cabins in the 1910s to the wonderfully kitschy motels of the 1950s that line older roads and today's comfortable but anonymous chains that lure drivers off the interstate, Americans and their cars have found places to stay on their travels. Motels were more than just places to sleep, however. They were the places where many Americans saw their first color television, used their first coffee maker, and walked on their first shag carpet.

Illustrated with more than 230 photographs, postcards, maps, and drawings, *The Motel in America* details the development of the motel as a commercial enterprise, its imaginative architectural expressions, and its evolution within the place-product-packaging concept along America's highways. As an integral part of America's landscape and culture, the motel finally receives the in-depth attention it deserves.

The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers Bibliography

- Sales Rank: #292313 in Books
- Brand: Brand: The Johns Hopkins University Press
- Published on: 2002-04-05
- Original language: English
- Number of items: 1
- Dimensions: 1.05" h x 6.80" w x 9.54" l,
- Binding: Paperback
- 408 pages

 [Download The Motel in America \(The Road and American Cultur ...pdf](#)

 [Read Online The Motel in America \(The Road and American Cult ...pdf](#)

Download and Read Free Online The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers

Editorial Review

Review

A motel tell-all on how these inns gradually popped up along our roadsides out of grass-roots entrepreneurship and built themselves a place in the American consciousness... Provocative.

(Winnie Carlson *Memphis Commercial Appeal*)

A team of academic historians and geographers turn a childhood love of the motor hotel into a well-documented and richly illustrated study... Tracing the motel's origins to the auto camps of the early 1900s, simple roadside areas where 'tin can tourists' (named as much for their refuse as their cars) could pitch tents, they trace its evolution into such later forms as the motor court.

(*Preservation*)

Both a rewarding read and rich in thoughtful commentary... For anyone interested in how and why motels became as much a part of modern America as the cars that made them necessary, *The Motel in America* is required reading.

(Steven Thompson *AutoWeek*)

Enjoyable for its own sake, the book is also valuable as a reference for collectors of roadside memorabilia... An entertaining, well-illustrated history of the motel.

(Don Abood *Mobilia*)

The Motel in America... is to roadside accommodations what Gibbon's history is to Rome.

(Wayne Curtis *Atlantic Monthly*)

Lolita was debauched in one; Kentucky Fried Chicken was born in another. Lots of interesting things happen behind the impervious, often cheesy facade of roadside motels... A masterful scrapbook for fellow devotees.

(*Entertainment Weekly*)

The authors of this smart and entertaining history of the roadside slumber industry come to some interesting conclusions.

(*Hungry Mind Review*)

The definitive work on motels of the post-World War II era... A valuable contribution to the growing interdisciplinary literature on the nation's vernacular landscape.

(Andrew Hurley *Journal of American History*)

While *The Motel in America* is informed by sensitive nostalgia and well illustrated with postcards and other ephemera appealing to roadside buffs, it is a serious work whose methodologically varied chapters comprise an interdisciplinary whole encompassing architecture, geography, economics, marketing, and social history... An excellent, always engaging work that will remain the last word on many aspects of its subject.

(Jeffrey L. Meikle *Technology and Culture*)

From the Publisher

"The Motel in America . . . is to roadside accommodations what Gibbon's history is to Rome."—Wayne Curtis, *Atlantic Monthly*

"A motel tell-all on how these inns gradually popped up along our roadsides out of grass-roots entrepreneurship and built themselves a place in the American consciousness . . . Provocative."—Winnie Carlson, *Memphis Commercial Appeal*

"Historians and geographers turn a childhood love of the motor hotel into a well-documented and richly illustrated study."—*Preservation*

"An excellent, always engaging work that will remain the last word on many aspects of its subject."—*Technology and Culture*

About the Author

John A. Jakle is a professor of geography and landscape architecture at the University of Illinois at Urbana-Champaign. **Keith A. Sculle** is an adjunct professor of history at the University of Illinois at Springfield and head of research and education at the Illinois Historic Preservation Agency. **Jefferson S. Rogers** is an assistant professor of geography at the University of Tennessee at Martin.

Users Review

From reader reviews:

Gilbert Albright:

With other case, little people like to read book *The Motel in America (The Road and American Culture)*. You can choose the best book if you want reading a book. So long as we know about how is important any book *The Motel in America (The Road and American Culture)*. You can add information and of course you can around the world with a book. Absolutely right, mainly because from book you can realize everything! From your country until foreign or abroad you will be known. About simple matter until wonderful thing you could know that. In this era, we could open a book or maybe searching by internet unit. It is called e-book. You need to use it when you feel uninterested to go to the library. Let's read.

Courtney Cook:

Reading a publication can be one of a lot of action that everyone in the world adores. Do you like reading book therefore. There are a lot of reasons why people love it. First reading a book will give you a lot of new facts. When you read a e-book you will get new information due to the fact book is one of various ways to share the information or even their idea. Second, studying a book will make you actually more imaginative. When you reading through a book especially fictional works book the author will bring that you imagine the story how the people do it anything. Third, you can share your knowledge to some others. When you read this The Motel in America (The Road and American Culture), you are able to tells your family, friends in addition to soon about yours e-book. Your knowledge can inspire average, make them reading a e-book.

Tammy Mangold:

That publication can make you to feel relax. That book The Motel in America (The Road and American Culture) was bright colored and of course has pictures on the website. As we know that book The Motel in America (The Road and American Culture) has many kinds or category. Start from kids until teens. For example Naruto or Private eye Conan you can read and feel that you are the character on there. Therefore not at all of book are make you bored, any it offers you feel happy, fun and relax. Try to choose the best book for you and try to like reading that will.

Bryan Foxworth:

A lot of book has printed but it differs. You can get it by world wide web on social media. You can choose the most effective book for you, science, amusing, novel, or whatever by simply searching from it. It is referred to as of book The Motel in America (The Road and American Culture). You can add your knowledge by it. Without causing the printed book, it can add your knowledge and make you actually happier to read. It is most critical that, you must aware about guide. It can bring you from one spot to other place.

Download and Read Online The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers #U3MCAPSYJ9T

Read The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers for online ebook

The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers books to read online.

Online The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers ebook PDF download

The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers Doc

The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers Mobipocket

The Motel in America (The Road and American Culture) By John A. Jakle, Keith A. Sculle, Jefferson S. Rogers EPub