



Transforming Enterprise Cloud Services

By William Y Chang, Hosame Abu-Amara, Jessica Feng Sanford



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The broad scope of Cloud Computing is creating a technology, business, sociological, and economic renaissance. It delivers the promise of making services available quickly with rather little effort. Cloud Computing allows almost anyone, anywhere, at anytime to interact with these service offerings. Cloud Computing creates a unique opportunity for its users that allows anyone with an idea to have a chance to deliver it to a mass market base. As Cloud Computing continues to evolve and penetrate different industries, it is inevitable that the scope and definition of Cloud Computing becomes very subjective, based on providers' and customers' perspective of applications. For instance, Information Technology (IT) professionals perceive a Cloud as an unlimited, on-demand, flexible computing fabric that is always available to support their needs. Cloud users experience Cloud services as virtual, off-premise applications provided by Cloud service providers. To an end user, a provider offering a set of services or applications in the Cloud can manage these offerings remotely. Despite these discrepancies, there is a general consensus that Cloud Computing includes technology that uses the Internet and collaborated servers to integrate data, applications, and computing resources. With proper Cloud access, such technology allows consumers and businesses to access their personal files on any computer without having to install special tools. Cloud Computing facilitates efficient operations and management of computing technologies by federating storage, memory, processing, and bandwidth.



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Editorial Review

Review

From the reviews:

“It is necessary to understand what cloud computing is and what it can deliver for an organization. This book tries to do just that, presenting the benefits and problems for an organization by looking at computing as a commodity service. ... The book is aimed at ICT managers. ... It is a useful book for businesses looking to understand alternatives to the continued direct investment of capital in ICT resources and infrastructure.”
(David B. Henderson, ACM Computing Reviews, October, 2011)

From the Back Cover

Transforming Enterprise Cloud Services addresses the fundamental ideology of Cloud Services and how enterprises in commercial, federal, and defense industries can transform their current information technology and management models to adopt this new method. It goes beyond the mere description of service frameworks in relation to cloud technologies and operations and provides practical path-forward solutions for identified challenges. For instance, as organizations transform their data and service models to compete in a new environment where data and services coexist with others in a public-held eco-system, enterprises have to face the challenge of data synthesis from a massive number of sources. One answer to this issue relies on a cross-organizational policy and technology coordination that can ensure that data will not be reproduced or manipulated by unauthorized entities.

Transforming Enterprise Cloud Services explains how organizations can justify their current practices to take advantage of such collaboration synthesis securely, safely, reliably, and cost-effectively. Transforming Enterprise Cloud Services elucidates the service-oriented nature of Cloud Services and identifies issues and challenges from clients' and vendors' perspectives. It also portrays how enterprise operators can successfully deploy their IT environment from both business and technical perspectives to enable massive scalability, high resilience, enforced security, and collaborative dynamics.

Users Review

From reader reviews:

Christine Frazier:

As people who live in often the modest era should be revise about what going on or data even knowledge to make these individuals keep up with the era that is certainly always change and progress. Some of you maybe will certainly update themselves by looking at books. It is a good choice to suit your needs but the problems coming to you is you don't know what one you should start with. This Transforming Enterprise Cloud Services is our recommendation to help you keep up with the world. Why, since this book serves what you want and wish in this era.

Mindy Marcotte:

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