



## Web 2.0: How-To for Educators

By Gwen Solomon, Lynne Schrum

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Web 2.0, the second generation of the World Wide Web, allows us to connect, create, collaborate, and share information. When we bring Web 2.0 tools into the classroom, we transform learning. By applying these tools thoughtfully, we see a shift in student engagement, creativity, and higher-order learning skills. In this companion book, the authors of the best-selling *Web 2.0: New Tools, New Schools* introduce you to more Web 2.0 tools and expertly lead you through classroom and professional applications that help improve student and teacher learning.

Web 2.0 How-To for Educators explores the very best online collaborative tools available today (including blogs, wikis, and social networking) and Web 2.0 applications (Skype, Google Earth, Wordle, and more) that make a difference in education. Using a simple formula for each concept, the book describes what the tool is, when teachers should use it, why it is useful, who is using it, how you can use the tool, and where you can find additional resources. Practical examples from educators around the world offer an abundance of ideas, and the recommendations for further information and comprehensive lists of Web 2.0 tools and applications will be valuable resources as you integrate Web 2.0 technology in your classroom.

Topics include:

- online collaboration tools
- social networking
- web 2.0 tools
- technology integration
- higher order thinking

The International Society for Technology in Education (ISTE) is the trusted source for professional development, knowledge generation, advocacy and leadership for innovation. ISTE is the premier membership association for educators and education leaders engaged in improving teaching and learning by advancing the effective use of technology in PK-12 and teacher education. Home of the National Educational Technology Standards (NETS), the Center for Applied Research in Educational Technology (CARET), and ISTE's annual conference (formerly known as the National Educational Computing Conference, or NECC), ISTE represents more than 100,000 professionals worldwide. We support our members with information, networking opportunities, and guidance

as they face the challenge of transforming education.

Some of the areas in which we publish are:

- Web. 2.0 in the classroom-RSS, podcasts, and more
- National Educational Technology Standards (NETS)
- Professional development for educators and administrators
- Integrating technology into the classroom and curriculum
- Safe practices for the Internet and technology
- Educational technology for parents

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### Editorial Review

#### About the Author

Gwen Solomon has been the director of the websites techLEARNING.com, Digital Learning Environments, 21st Century Connections, and the Well Connected Educator. She is an author, editor of custom websites, presenter, and advisor to ed tech companies. Past positions include senior analyst with the U.S. Department of Education, coordinator of instructional technology planning for the New York City Public Schools, and founding director of New York City's School of the Future.

Lynne Schrum is a professor and coordinator of elementary and secondary education at George Mason University. An author of numerous articles and five books, including *Web 2.0: New Tools, New Schools* and *Considerations on Technology and Teachers*, Schrum is currently the editor of the *Journal of Research on Technology in Education (JRTE)*. She is a past ISTE president and past member of the American Educational Research Association (AERA) Council.

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