



## Why Didn't They Teach Me This in School?: 99 Personal Money Management Principles to Live By

By Cary Siegel

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**Why Didn't They Teach Me This in School?: 99 Personal Money Management Principles to Live By**  
By Cary Siegel Bibliography

- Sales Rank: #2672 in Books
- Brand: Brand: CreateSpace Independent Publishing Platform
- Published on: 2013-03-06
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .43" w x 6.00" l, .57 pounds
- Binding: Paperback
- 188 pages

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### Editorial Review

#### About the Author

The author, Cary Siegel, is a retired business executive. After earning his MBA from the University of Chicago, he began his career in brand management with Kraft and went on to lead several companies in marketing and sales. He has been the lead speaker at over fifty sales meetings and marketing seminars, and was honored with over twenty awards during his career. Following the principles from this book (along with hard work) allowed him to retire at the age of forty-five.

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