



Fraktur Mon Amour

By Judith Schalansky

 Download

 Read Online

Fraktur Mon Amour By Judith Schalansky

When was the last time a book on typography made you swoon? Just wait until you feast your eyes on *Fraktur MonAmour*, Berlin-based graphic designer Judith Schalansky's love letter to Blackletter fonts. Blackletter, also known as Fraktur or Gothic type, was commonly used throughout Europe in the Middle Ages. By the end of the Renaissance it had mostly been replaced by the typeface Latin Antiqua. The use of Blackletter type became taboo in Germany after World War II because it was incorrectly associated with the Nazis, who actually banned its use in 1941 because it was falsely believed to be a Jewish invention. Revelations about the true history and meaning of Blackletter type have resulted in a resurgence in usage by graphic designers. Companies such as Nike, Reebok, and Coca-Cola now use Fraktur in their advertising. It decorates posters, album covers, and even skin in the form of tattoos. But a comprehensive collection of the most beautiful classic faces, as well as the best new variations, has been missing until now.

Fraktur Mon Amour reproduces 300 variations of Blackletter fonts, ranging from historical fonts to contemporary reinventions, in a sensuous, beautifully crafted, hot-pink prayer book-style catalog that is destined to become a fetish object for designers and type enthusiasts. Each Blackletter font is presented on a full page along with its complete alphabet, date of origin, the name of its designer, and its original foundry. On the facing page is a composition created from that font that explores the subversive beauty of this unique typeface. In addition, 137 of these fonts—including four created exclusively for this book—are collected on an enclosed CD (Mac and PC) for free private and restricted commercial use. *Fraktur Mon Amour* is the winner of several awards, including the Type Directors Club of New York's 2007 Award for Typographic Excellence.

 [Download Fraktur Mon Amour ...pdf](#)

 [Read Online Fraktur Mon Amour ...pdf](#)

Fraktur Mon Amour

By Judith Schalansky

Fraktur Mon Amour By Judith Schalansky

When was the last time a book on typography made you swoon? Just wait until you feast your eyes on *Fraktur MonAmour*, Berlin-based graphic designer Judith Schalansky's love letter to Blackletter fonts. Blackletter, also known as Fraktur or Gothic type, was commonly used throughout Europe in the Middle Ages. By the end of the Renaissance it had mostly been replaced by the typeface Latin Antiqua. The use of Blackletter type became taboo in Germany after World War II because it was incorrectly associated with the Nazis, who actually banned its use in 1941 because it was falsely believed to be a Jewish invention. Revelations about the true history and meaning of Blackletter type have resulted in a resurgence in usage by graphic designers. Companies such as Nike, Reebok, and Coca-Cola now use Fraktur in their advertising. It decorates posters, album covers, and even skin in the form of tattoos. But a comprehensive collection of the most beautiful classic faces, as well as the best new variations, has been missing until now.

Fraktur Mon Amour reproduces 300 variations of Blackletter fonts, ranging from historical fonts to contemporary reinventions, in a sensuous, beautifully crafted, hot-pink prayer book-style catalog that is destined to become a fetish object for designers and type enthusiasts. Each Blackletter font is presented on a full page along with its complete alphabet, date of origin, the name of its designer, and its original foundry. On the facing page is a composition created from that font that explores the subversive beauty of this unique typeface. In addition, 137 of these fonts—including four created exclusively for this book—are collected on an enclosed CD (Mac and PC) for free private and restricted commercial use. *Fraktur Mon Amour* is the winner of several awards, including the Type Directors Club of New York's 2007 Award for Typographic Excellence.

Fraktur Mon Amour By Judith Schalansky Bibliography

- Sales Rank: #1157092 in Books
- Brand: Schalansky, Judith
- Published on: 2008-10-03
- Original language: English
- Number of items: 1
- Dimensions: 8.00" h x 2.00" w x 5.50" l, .0 pounds
- Binding: Imitation Leather
- 648 pages

 [Download Fraktur Mon Amour ...pdf](#)

 [Read Online Fraktur Mon Amour ...pdf](#)

Download and Read Free Online Fraktur Mon Amour By Judith Schalansky

Editorial Review

Review

In Blackletter, "Blackletters association with Nazi propaganda cast the type style as the black sheep of typography. But more and more brands are using the style as a way to bring an edgy vibe to their products." - Sean Ashcroft --How Design:

"I'm happy to confess my weakness for beautiful books like the new love letter to Blackletter typography "Fraktur Mon Amour" though I have to admit it had been some time since I came across one that stopped me in my tracks like this one did. Berlin-based designer Judith Schalansky's presentation of the typeface collection is almost more compelling than the fonts themselves. Bound like a King James Bible for font geeks and printed in contrasting black, white and shocking pink, it makes for a book that's as much a gorgeous object as it is a handy and inspiring resource." -- Brian Fichtner --Cool Hunting Blog, November 7, 2008

"Fraktur Mon Amour is essentially a compendium of currently available digital blackletter fonts (expanded to cover 333 of them) preceded by a few words by Schalansky and supplemented by a CD of 150 free fonts. Since its initial publication in 2006, it has been a raging success. The design, which deliberately thumbs its nose at the standard image of blackletter, is a key factor in that success. The book looks like a Bible with its squat proportions and placemaker ribbons except that its title and its page edges are in hot pink. Although not a shade I like, its choice as a second colour was a brilliant decision. It not only yanks blackletter out of its medieval and unfortunate political associations, but it also signals that blackletter is not inherently masculine or even black. The fonts in Fraktur Mon Amour are a mix of the excellent, the important and the trivial. But this is surely one part of its popularity. Schalansky has brought blackletter to the people. The book is a bold and welcome addition to the sparse literature on blackletter" -- Paul Shaw --Eye Magazine, Spring, 2009

Review

"I'm happy to confess my weakness for beautiful books like the new love letter to Blackletter typography "Fraktur Mon Amour" though I have to admit it had been some time since I came across one that stopped me in my tracks like this one did. Berlin-based designer Judith Schalansky's presentation of the typeface collection is almost more compelling than the fonts themselves. Bound like a King James Bible for font geeks and printed in contrasting black, white and shocking pink, it makes for a book that's as much a gorgeous object as it is a handy and inspiring resource." -- Brian Fichtner

About the Author

Judith Schalansky is a graphic designer based in Berlin.

Users Review

From reader reviews:

Donna Jost:

The e-book with title Fraktur Mon Amour has a lot of information that you can understand it. You can get a lot of profit after read this book. This particular book exist new knowledge the information that exist in this book represented the condition of the world today. That is important to yo7u to be aware of how the improvement of the world. This book will bring you inside new era of the internationalization. You can read

the e-book on the smart phone, so you can read the item anywhere you want.

Lauren Marine:

Your reading 6th sense will not betray you actually, why because this Fraktur Mon Amour publication written by well-known writer who really knows well how to make book that could be understand by anyone who have read the book. Written in good manner for you, dripping every ideas and writing skill only for eliminate your own hunger then you still question Fraktur Mon Amour as good book not only by the cover but also by content. This is one reserve that can break don't determine book by its handle, so do you still needing a different sixth sense to pick that!? Oh come on your reading through sixth sense already told you so why you have to listening to one more sixth sense.

David Bruce:

Beside this kind of Fraktur Mon Amour in your phone, it could give you a way to get more close to the new knowledge or info. The information and the knowledge you can got here is fresh from oven so don't always be worry if you feel like an aged people live in narrow community. It is good thing to have Fraktur Mon Amour because this book offers to you personally readable information. Do you occasionally have book but you don't get what it's exactly about. Oh come on, that won't happen if you have this with your hand. The Enjoyable arrangement here cannot be questionable, like treasuring beautiful island. Use you still want to miss the item? Find this book and also read it from at this point!

Eliza Gold:

With this era which is the greater particular person or who has ability in doing something more are more precious than other. Do you want to become considered one of it? It is just simple strategy to have that. What you should do is just spending your time very little but quite enough to get a look at some books. One of several books in the top listing in your reading list is usually Fraktur Mon Amour. This book and that is qualified as The Hungry Slopes can get you closer in growing to be precious person. By looking upwards and review this book you can get many advantages.

**Download and Read Online Fraktur Mon Amour By Judith
Schalansky #9NCVS2L8YGK**

Read Fraktur Mon Amour By Judith Schalansky for online ebook

Fraktur Mon Amour By Judith Schalansky Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Fraktur Mon Amour By Judith Schalansky books to read online.

Online Fraktur Mon Amour By Judith Schalansky ebook PDF download

Fraktur Mon Amour By Judith Schalansky Doc

Fraktur Mon Amour By Judith Schalansky Mobipocket

Fraktur Mon Amour By Judith Schalansky EPub