

Velocity: Combining Lean, Six Sigma and the Theory of Constraints to Achieve Breakthrough Performance - A Business Novel


By Dee Jacob, Suzan Bergland, Jeff Cox


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Editorial Review

From Publishers Weekly

Cox (*The Goal*) and consultants Jacob and Bergland collaborate for this unholy marriage of business strategy and fiction. Amy Ceolara is distressed when it's announced that her company, Hi-T Components, is becoming a subsidiary of the competitive corporate monster Winner Inc. For the flimsiest of reasons, Amy is named interim president and is responsible for turning the flailing company around through a mix of three quality management and improvement programs: (1) Six Sigma, which calls for reduction in variation and thus the elimination of errors and defects, (2) Lean, which produces a reduction in waste and (3) the Theory of Constraints, which claims that every system is made up of resources that each have varying limits, and the performance of the total system is constrained by whatever resource is the most limited. Though her team initially struggles, victory is eventually hers. Terrible puns (characters are named Peter Winn and Dr. Viktor) and frequent complimentary reference/product placement of the authors' previous book *The Goal* team up with dry writing to create a truly stultifying experience. (*Jan.*)

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Review

"AGI's *VELOCITY APPROACH* enabled us to get control over the uncertainties of our repair and remanufacturing business, leading to significant improvements in our overall performance. The changes we made to the way we manage our business positioned us to not only survive but to thrive in what could be called the worst recession since the Great Depression." -- Carl Coslow, President, Republic Industries International

"As we transformed the entire Naval Aviation logistics system, our leadership team decided that 'AIRSpeed,' our continuous process improvement program, would combine best business practices -- Lean, Six Sigma, and Theory of Constraints. This strategy not only enabled Naval Aviation to reduce turnaround times 40 percent and work in process nearly 50 percent in areas applied, but enhanced the quality of life of our sailors and marines." -- VADM Walter B. Massenburg, USN (Ret.), former Commander, Naval Air Systems Command; Architect and Chief Operating Officer of Naval Aviation Enterprise

About the Author

Dee Jacob is the president of AGI—Goldratt Institute, which is based in New Haven, CT. She is a key innovator in the development of the Theory of Constraints and of the velocity approach. Jacob teaches at the AGI Jonah Program and Thinking Process courses. Before joining AGI, Jacob was a manager with Procter & Gamble where she integrated TOC and LSS techniques.

Suzan Bergland is a partner of AGI and president of its North American Group. She is an expert in the velocity approach integrating TOC and LSS. She is a founder and member of The Theory of Constraints International Certification Organization (TOCICO), and also holds membership to the Association for Operations Management and the American Society for Quality.

Jeff Cox is the co-author or author of seven works of business fiction, which include *The Goal*, *Zapp*, *The Quadrant Solution*, *Heroz*, *The Venture*, *Selling the Wheel* and *The Cure*. Both *Zapp* and *The Goal* ranked first and second, respectively, on a list of bestselling business books from the 1990s. Jeff and his family live near Pittsburgh, PA.

Users Review

From reader reviews:

Staci Eager:

Do you have favorite book? In case you have, what is your favorite's book? Book is very important thing for us to be aware of everything in the world. Each book has different aim as well as goal; it means that guide has different type. Some people truly feel enjoy to spend their a chance to read a book. These are reading whatever they get because their hobby will be reading a book. Think about the person who don't like looking at a book? Sometime, particular person feel need book when they found difficult problem or even exercise. Well, probably you should have this Velocity: Combining Lean, Six Sigma and the Theory of Constraints to Achieve Breakthrough Performance - A Business Novel.

Michael Quintanar:

Book is to be different for every grade. Book for children right up until adult are different content. As you may know that book is very important usually. The book Velocity: Combining Lean, Six Sigma and the Theory of Constraints to Achieve Breakthrough Performance - A Business Novel was making you to know about other know-how and of course you can take more information. It is very advantages for you. The e-book Velocity: Combining Lean, Six Sigma and the Theory of Constraints to Achieve Breakthrough Performance - A Business Novel is not only giving you a lot more new information but also to be your friend when you feel bored. You can spend your spend time to read your publication. Try to make relationship using the book Velocity: Combining Lean, Six Sigma and the Theory of Constraints to Achieve Breakthrough Performance - A Business Novel. You never sense lose out for everything when you read some books.

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Deanne Mohammed:

Playing with family within a park, coming to see the marine world or hanging out with friends is thing that usually you could have done when you have spare time, then why you don't try factor that really opposite from that. A single activity that make you not experience tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love Velocity: Combining Lean, Six Sigma and the Theory of Constraints to Achieve Breakthrough Performance - A Business Novel, you can enjoy both. It is fine combination right, you still need to miss it? What kind of hang-out type is it? Oh occur its mind hangout guys. What? Still don't get it, oh come on its identified as reading friends.

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