

Corporate Social Responsibility and Corporate Governance: The Contribution of Economic Theory and Related Disciplines (International Economic Association Series)

By Lorenzo Sacconi, Margaret Blair, R. Edward Freeman



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Corporate social responsibility is examined in this book as multi-stakeholder approach to corporate governance. This volume outlines neo-institutional and stakeholder theories of the firm, new rational choice and social contract normative models, self regulatory and soft law models, and the advances from behavioural economics.



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