



Management of Food And Beverage Operations

By Jack D. Ninemeier

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Management of Food and Beverage Operations has new discussion of food service technology. Goals of Management of Food and Beverage Operations are: To provide an up-to-date introduction for those who are considering a management career in commercial and noncommercial food service. To reinforce basic knowledge and provide fresh perspectives for those who currently manage food service operations. To provide a source of information useful in food and beverage training programs. Contents The Food Service Industry Organization of Food and Beverage Operations Fundamentals of Management Food and Beverage Marketing Nutrition for Food Service Operations The Menu Standard Product Costs and Pricing Strategies Preparing for Production Production Food and Beverage Service Sanitation and Safety Facility Design, Layout, and Equipment Financial Management

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