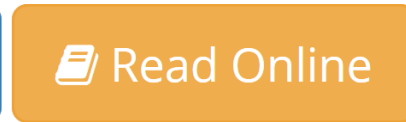


To Sell is Not to Sell: Stop Selling and Start Making Money!

By Greta Schulz



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"Greta gets to the heart of successful selling with an engaging writing style that invites readers to embrace mutually beneficial relationship-building strategies to turbo-boost sales —a people-first approach that fosters fierce customer loyalty. A must-read for sales leaders at every level!"

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"Greta has shown us how to close more deals with less effort and pressure. If you learn her way you will not only enjoy selling even more, but truly excel at it."

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Editorial Review

About the Author

Greta Schulz is the president and CEO of Schulz Business SELLutions based in Palm Beach, Florida. She has been involved in sales, sales management, marketing, and training for over thirty years. She is a National columnist of "Sellutions" in over 30 Business publications across the country and a contributing author of New York Times bestseller Masters of Sales. Greta has her own bestseller she's written called, "To Sell is NOT to Sell". first edition.

Users Review

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