Agile Change Management: A Practical Framework for Successful Change Planning and Implementation

By Melanie Franklin

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The concept of agile working has been adopted by many organizations that recognize the need to respond quickly and easily to new opportunities and be fit for purpose in a world of complex and continuous change. Combining cutting edge techniques, Agile Change Management offers pioneering tools to ensure your change initiative is embedded, adopted and delivers benefits throughout the organization. Including examples and best practice advice, it enables you to create your own roadmap consisting of all the processes, activities and information needed to manage any type of change initiative. By focusing on completing iterative tasks, the roadmap allows you to respond to different needs as they arise, therefore cutting time spent on planning for unnecessary resources. Also including important advice for creating the right environment for change, Agile Change Management is a comprehensive resource for anyone who wants to build the capabilities of an effective change manager.

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Editorial Review

Review

"Changes in one's competitive environment usually require changes within one's organization. Hence the importance of developing a rapid-response mindset, one that can accommodate both potential threats and possible opportunities in a timely manner. This book will be of most immediate value to those now preparing for a career in business or have only recently embarked on one. Also, for middle managers with supervisory responsibilities who need to fill knowledge gaps and sharpen basis skills."
(Robert Morris *Top Amazon Reviewer*)

"[P]rovides the tools and processes to take a more iterative approach to developing and implementing smaller changes which will drive the business in the new direction."
(Faith Forster *Social Wrks*)

About the Author

Melanie Franklin is a change management trainer and consultant. She is the Director of Agile Change Management Ltd. and Co-Chair of Change Management Institute UK. Her clients have included GlaxoSmithKline, HSBC, the United Nations and International Red Cross. She is the author of several publications and a regular keynote speaker at conferences worldwide.

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