

The Essential Reference Guide to China Sourcing: A comprehensive guide to common pitfalls and best practices

By Mike Bellamy



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It offers buyers a comprehensive understanding of China sourcing from a quality control, intellectual property, negotiations, supply chain management, manufacturing, engineering, finance and bi-cultural point of view.

- No other China sourcing guide offers supportive, empathetic insights from a buyer's perspective.
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- Sales Rank: #1193251 in eBooks
- Published on: 2014-02-09
- Released on: 2014-02-09

- Format: Kindle eBook

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