

A Primer on Corporate Governance (Corporate Governance Collection)

By Cornelis A. de Kluyver



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This book is a primer on corporate governance for executives. It is designed to guide you to become an effective participant by discussing corporate governance from both a macro- and micro-perspective. Historical data and examples including the recent scandals that have torn the fabric of capitalism pave a pathway to the principal challenges facing today's boards, and how to successfully manage them. This book is your guide; using well-known examples throughout history to illustrate the key points you need to succeed. It is not a bashing of corporate Americas.



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From the Inside Flap

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About the Author

Cornelis A. "Kees" de Kluyver is the Masatoshi Ito Professor of Management and former Dean at the Peter F. Drucker and Masatoshi Ito Graduate School of Management at Claremont Graduate University.

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