



Desempeño Humano: Manual De Consultoría (Spanish Edition)

By Mariano L Bernárdez



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A tres años de la publicación de la primer edición de *Tecnología del Desempeño Humano*, los resultados y respuesta obtenidos de su aplicación a una centena de proyectos en México, Argentina, Cuba, Colombia, Venezuela, Chile, Ecuador, Perú, Uruguay, Estados Unidos y España y la demanda de nuestros estudiantes doctorales, consultores en el Instituto Internacional para la Mejora del Desempeño Organizacional y Social en el Instituto Tecnológico de Sonora, me ha llevado a rediseñar y actualizar el proyecto. <? xml:namespace prefix = o ns = "urn:schemas-microsoft-com:office:office" />

De este modo, *Desempeño Humano* se ha convertido en un muy necesitado Manual de Consultoría y en el primero de tres volúmenes sobre desempeño, enfocado en comprender, analizar y mejorar el desempeño individual, que será seguido por un segundo volumen, *Desempeño Organizacional*, como un Manual de Incubación de nuevas organizaciones y por un tercero, *Desempeño Social*, concebido como un Manual de Desarrollo de Mercados y Ecosistemas de negocios.

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Product Details

- Amazon Sales Rank: #5473513 in Books
- Published on: 2009-08-17
- Original language: Spanish
- Number of items: 1
- Dimensions: 9.00" h x 1.82" w x 6.00" l, 2.10 pounds
- Binding: Paperback
- 728 pages

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Editorial Review

About the Author

Mariano Bernardez, PhD., CPT, es director del Instituto Internacional para la Mejora del Desempeño Social y Organizacional, dedicado a la incubación y desarrollo de nuevas empresas en mercados emergentes. Es presidente de la Red Global para la Mejora de la Performance y director de la Sociedad Internacional para la Mejora del Desempeño (ISPI) con sede de Washington.

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