



How to Fake Real Beauty: Tricks of the Trade to Master Your Makeup

By Ramy Gafni

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Celebrity makeup artist and TV makeover specialist Ramy Gafni knows no one is born perfect, not even his famous clients. In *How to Fake Real Beauty*, the makeup guru shares his secrets to enhancing a woman's natural beauty while "faking" what she doesn't have.

Some people are thought to be born with flawless features, but many of these gifts are acquired, and the quickest, easiest way is to create the illusion using makeup and a little moxie. The power of makeup goes a long way toward helping you fake anything—a clear complexion, fuller lips, brighter eyes—whatever you want! It's all a matter of knowing how!

In *How to Fake Real Beauty*, Ramy shares the tried-and-true tricks of the trade. So prepare for the red carpet—whether it's the one in your head or an actual awards show. This guide will teach you how to get ready for your close up and confidently take center stage in any situation.

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How to Fake Real Beauty: Tricks of the Trade to Master Your Makeup By Ramy Gafni Bibliography

- Sales Rank: #739958 in eBooks
- Published on: 2015-06-09
- Released on: 2015-06-09
- Format: Kindle eBook

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Editorial Review

From the Author

From the start of my career my philosophy of beauty has always been "Minimum Makeup, Maximum Impact!" I truly believe that people should notice YOU, not your makeup. In "How to Fake Real Beauty" I share many of the secrets and tricks I've learned during my twenty year career. The beauty equation is simple: Enhance what you have and fake what you don't have! This is the universal truth whether you're a housewife, a supermodel or an actress.

Everyone can look truly beautiful and confident using a few simple tools.

About the Author

Ramy began his career in beauty after dropping out of law school and moving to Sydney, Australia to attend beauty school. This career change offered Ramy the opportunity to pursue freelance work as a professional makeup artist when he traveled through Singapore and Europe and back to his hometown of New York where he started working for cosmetic companies as he developed his reputation as the go to makeup artist for editorial, television and celebrity makeup.

Ramy's philosophy is simple: "**Minimum makeup, Maximum impact!**" Meaning, if you select the correct color palette to enhance your features and apply it correctly, you can look younger and more beautiful with a minimum of products and effort.

Ramy sees clients while working on the development of the **RAMY beauty therapy** product collection. His ability to select optimum colors for each individual as well as dramatically lift the eye with his gift for eyebrow shaping, has been written up in the pages of every major fashion and beauty magazines including: *Vogue, Allure, Self, Shape, Lucky, Health and Town & Country, to name a few.*

Ramy's work has also been seen on national television shows including *The Meredith Vieira Show, NY1* and *Entertainment Tonight*. Ramy's work has also graced the runways of recognizable fashion shows such as Anne Taylor, Valentino and XOXO.

Celebrating ten years in the beauty industry, Ramy recently wrote **Beauty Therapy - The Ultimate Guide To Looking and Feeling Great While Living with Cancer**. (September 2005, Rowman & Littlefield).

Ramy also wrote "**How To Fake Real Beauty**" (Running Press 2015) which was released in June to rave reviews.

Ramy is known for his humor, honesty and creative mind. He helps people bring out their individual beauty and ability to feel good about themselves while creating innovative and unique products.

Users Review

From reader reviews:

Steve Bennett:

Why don't make it to be your habit? Right now, try to ready your time to do the important work, like looking for your favorite e-book and reading a guide. Beside you can solve your problem; you can add your knowledge by the reserve entitled How to Fake Real Beauty: Tricks of the Trade to Master Your Makeup. Try to make the book How to Fake Real Beauty: Tricks of the Trade to Master Your Makeup as your close friend. It means that it can being your friend when you really feel alone and beside associated with course make you smarter than ever before. Yeah, it is very fortunated for you personally. The book makes you much more confidence because you can know everything by the book. So , we need to make new experience along with knowledge with this book.

David Yoon:

This book untitled How to Fake Real Beauty: Tricks of the Trade to Master Your Makeup to be one of several books in which best seller in this year, that is because when you read this e-book you can get a lot of benefit onto it. You will easily to buy that book in the book retail outlet or you can order it by using online. The publisher on this book sells the e-book too. It makes you quicker to read this book, as you can read this book in your Mobile phone. So there is no reason to you personally to past this book from your list.

Bradford Bryant:

Is it you actually who having spare time and then spend it whole day by watching television programs or just resting on the bed? Do you need something totally new? This How to Fake Real Beauty: Tricks of the Trade to Master Your Makeup can be the answer, oh how comes? The new book you know. You are so out of date, spending your time by reading in this completely new era is common not a geek activity. So what these ebooks have than the others?

Christina Almonte:

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