

Statistics for People Who (Think They) Hate Statistics, 4th

By Neil J. Salkind



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"Your book has changed my perception and attitude towards statistics. It is very well written, the language is completely user friendly and the progression of new concepts within each chapter is fantastic. Although my class is only on chapter 5 at this point, I have found my interest in the concepts and order in which you introduce them becoming greater. I thank you with very much appreciation as I was someone who dreaded taking statistics and thought I hated it!" - Jessica Maes, graduate student

The **Fourth Edition** of Neil J. Salkind's bestselling text introduces students to the fundamentals of basic statistics in an informative, personable, and unintimidating way. The author expertly guides students through various statistical procedures, beginning with basic descriptive statistics and correlation and graphical representation of data and ending with inferential techniques including analysis of variance.



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Editorial Review

Review

"Excellent user-friendly resource. Only gets better edition after edition." (Dr. Roberto Torres)

"I am taking statistics at the graduate level for a Masters program, late in life I might add, and I hate statistics to the depth, breadth, and volume of all the oceans of all the earth combined. This text has helped me more than any other. Even more, I love brownies. And the recipe is fabulous. Thanks." (Bruce Bailey 2011-09-01)

About the Author

Neil J. Salkind received his PhD from the University of Maryland in Human Development, and after teaching for 35 years at the University of Kansas, he remains as a Professor Emeritus in the Department of Psychology and Research in Education, where he continues to collaborate with colleagues and work with students. His early interests were in the area of children's cognitive development, and after research in the areas of cognitive style and (what was then known as) hyperactivity, he was a postdoctoral fellow at the University of North Carolina's Bush Center for Child and Family Policy. His work then changed direction and the focus was on child and family policy, specifically the impact of alternative forms of public support on various child and family outcomes. He has delivered more than 150 professional papers and presentations; written more than 100 trade and textbooks; and is the author of Statistics for People Who (Think They) Hate Statistics (Sage), Theories of Human Development (Sage), and Exploring Research (Prentice Hall). He has edited several encyclopedias, including the *Encyclopedia of Human Development*, the Encyclopedia of Measurement and Statistics, and the recently published Encyclopedia of Research Design. He was editor of *Child Development Abstracts and Bibliography* for 13 years and lives in Lawrence, Kansas, where he likes to letterpress print (see https://sites.google.com/site/bigboypressofks/ for more), read, swim with the Lawrence River City Sharks, bake brownies (see the recipe at http://www.statisticsforpeople.com/The_Brown.html), and poke around old Volvos and old houses

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