



The Best Business Schools' Admissions Secrets: A Former Harvard Business School Admissions Board Member Reveals the Insider Keys to Getting In

By Chioma Isiadinso



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The top secrets to getting into the best MBA programs, from a leading industry expert

Top MBA programs reject more than 80 percent of their applicants, but author Chioma Isiadinso's admissions consulting firm has successfully guided 90 percent of her students into the best business schools around the world. As a former Admissions Board Member, Isiadinso offers insider tips and strategies to help applicants get into the school of their choice by building and promoting their personal brand.

This revised and updated edition now offers:

the do's and don'ts of social media networking

sample admissions essays that worked

an international perspective for global admissions appeal

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Editorial Review

About the Author

Chioma Isiadinso was an Assistant Director of Admissions and a Member of the Admissions Board at Harvard Business School. Prior to working at Harvard, she was Director of Admissions at Carnegie Mellon University School of Public Policy and Management. She lives in New York.

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