



The Process of Research in Psychology

By Dawn M. McBride



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Using diverse examples from published research, the **Third Edition** of **The Process of Research in Psychology** by Dawn M. McBride provides step-by-step coverage on how to design, conduct, and present a research study. Early chapters introduce important concepts for developing research ideas while subsequent "nuts and bolts" chapters provide more detailed coverage of topics and examine the types of research relevant to the field. This logical two-part structure creates an excellent foundation upon which students can build their knowledge of the entire research process.

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Editorial Review

About the Author

Dawn M. McBride is a professor of psychology at Illinois State University, where she has taught research methods and statistics courses since 1998. Her research interests include automatic forms of memory, false memory, prospective memory, and forgetting. She also teaches courses in introductory psychology, cognition and learning, and human memory. She is a recipient of the Illinois State University Teaching Initiative Award and the ISU SPA/Psi Chi Jim Johnson Award for commitment to undergraduate mentorship, involvement, and achievement. Her nonacademic interests include spending time with her family, traveling, watching Philadelphia sports teams (her place of birth), and reading British murder mysteries. She earned her PhD in cognitive psychology from the University of California, Irvine, and her BA from the University of California, Los Angeles.

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