



# Material Strategies: Innovative Applications in Architecture (Architecture Briefs)

By Blaine Brownell



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Blaine Brownell's best-selling Transmaterial series has introduced designers to hundreds of emergent materials that have the potential to transform our built environment. In our new Architecture Brief, Material Strategies, Brownell shows architects how creative applications of these materials achieve such transformations. Chapters based on fundamental material categories examine historical precedents, current opportunities, and future environmental challenges. Case studies featuring detailed illustrations showcase pioneering buildings from today's most forward-thinking architectural firms.

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### Editorial Review

#### Review

"In the increasingly speculative world of digital design and online architecture, Blaine Brownell is a bricks-and-mortar kind of guy. As founding principal of Transstudio, Brownell heads a firm dedicated to emergent materials research, specializing in the development of architecture focused on innovative uses of concrete, glass, wood, metal, and plastic. And in *Material Strategies*, the author of the *Transmaterial* series offers another necessary corrective to the field's digital enthusiasts: It's an ode to buildings blocky and chalky, friable, brassy, and glassy.... *Material Strategies* is intended not just to reacquaint architects with the nuts and bolts of architecture, but to insist, in the face of the field's digital enthusiasts, that innovation can come not just from a drafting program but from the latent potential found in concrete, glass, masonry, wood, metal, and plastic." --Surface.com

#### About the Author

Blaine Brownell is an architect, materials researcher, and sustainable building advisor whose work has been widely published and exhibited. He is the author of *Transmaterial* and the editor of the online materials forum *Transstudio*. He is also the recipient of a Fulbright fellowship to Japan for 2006a "2007.

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