



QlikView Scripting

By Matt Floyd

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QlikView Scripting By Matt Floyd

In Detail

QlikView is a powerful business intelligence and data discovery platform that allows people to quickly develop relevant data visualization applications for business users. The relative ease of QlikView development—including backend scripting—allows applications to be developed rapidly, and allows for more collaboration in application development for business users.

A comprehensive guide that offers QlikView developers a rich discussion of scripting topics, from basic to advanced concepts, features, and functions in a compact mini-book format. This book allows developers to quickly gain confidence in understanding and expanding their QlikView scripting knowledge, and serves as a springboard for even more advanced topics in QlikView scripting.

The book starts off by covering basic topics such as connecting to data sources, scripting, dealing with load statements, data transformations, and the concepts of the basic data model. It then dives into advanced concepts such as advanced scripting and data model optimization, the creation and use of QlikView datafiles, debugging, and essential functions and features. It also provides layout tips for developers. Qlikview Scripting is a great overview and reference guide for beginner to intermediate Qlikview developers.

Approach

This mini book offers information about QlikView scripting written in an easy-to-understand manner, and covers QlikView scripting from basic to advanced features in a compact format.

Who this book is for

If you are a basic or intermediate developer with some knowledge of QlikView applications and a basic understanding of QlikView scripting and data extraction and manipulation, this book will be great for you. If you are an advanced user, you can also use this book as a reference guide and teaching aid. If you are a QlikView project team member such as a business user, data/ETL professional, project manager, or systems analyst, you can also benefit from gaining an

understanding of the structure and the challenges of writing an efficient and useful QlikView application.

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Editorial Review

About the Author

Matt Floyd

Matt Floyd has worked in the software industry since 2000, and has held career titles ranging from Project Manager to Technical Writer to Business Intelligence analyst. His career has spanned many industries, including environmental, healthcare, pharmaceutical, and insurance.

Matt's hands-on experience with QlikView started in 2008 with documenting an OEM-healthcare-related QlikView application for several years. Since then, he has been a technical writer, implementation engineer, consultant, and developer on QlikView projects. His passion for QlikView stems from his fascination of discovery through data, and the art, science, and power of data visualization. He is the founder of the Atlanta QlikView User Group and lives with his family in metropolitan Atlanta. Matt can be followed on his blog where he covers mostly QlikView-related Business Intelligence topics at floydmatt.com.

Users Review

From reader reviews:

Frances Feist:

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