



The Missing Link: from College to Career and Beyond, Personal Financial Management (4th Edition)

By Fred Selinger

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The Missing Link is specifically designed for those who are concerned about their financial future in a complex world of credit cards, debit cards, prepaid cards, credit reports, FICO scoring, re-paying student loans, identity theft, the impact of love and money in a relationship, ways to buy a house or car, personal taxes, IRAs, 401(k) plans, endless investment options in stocks, bonds and mutual funds, insurance, and soaring medical and retirement costs. This book gives the reader a solid financial foundation in a world where important financial choices are made and mistakes can be costly.

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Editorial Review

Review

What is the most interesting class you've taken" interviewers ask me. My unadulterated answer is always "Personal Finance". I talk about all the ways this class helped me grow in the real world. tell them about the time when Fred Selinger inspired me to save \$1,400 at a pre-owned car dealership. I tell them about how he pushed me to negotiate with my credit card company. "If you think you're frugal now, wait until you take the class. Take it now. Thank me later."

— **Vivek L.**

"One of the most valuable classes at Cal that I attended was not an engineering class, nor was it technical. It was **UGBA 196, Personal Financial Management**. Professor Selinger seared into our brain about "the magic of compounding" and how it is ever so important that managing your personal finances while you are still young will reap benefits orders of magnitudes higher than if you started later."

— **Jesse C.**

"It's not often that you can take EVERYTHING that you learned in a class and get to apply it to real life. In addition, I'm keeping the book from the class because I know it will be incredibly useful throughout the next couple of years as I begin to make my way into the real world. Once again, thank you!"

— **Chelsea G.**

About the Author

After graduating from the University of California at Berkeley, Fred Selinger went on to a distinguished career in corporate finance, investment banking, and financial consulting. He has been licensed in insurance, securities and real estate. He has served as a corporate CEO and on boards of public, private, and non-profit enterprises. Now in his seventh year of teaching "Personal Financial Management" at the University of California at Berkeley, Mr. Selinger has authored his fourth updated book, "The Missing Link: from College to Career and Beyond".

Users Review

From reader reviews:

Sam Holmes:

This book untitled The Missing Link: from College to Career and Beyond, Personal Financial Management (4th Edition) to be one of several books in which best seller in this year, honestly, that is because when you read this e-book you can get a lot of benefit on it. You will easily to buy this kind of book in the book retail store or you can order it by way of online. The publisher of the book sells the e-book too. It makes you more easily to read this book, since you can read this book in your Touch screen phone. So there is no reason to you to past this guide from your list.

Alan Johnson:

Spent a free the perfect time to be fun activity to accomplish! A lot of people spent their free time with their family, or all their friends. Usually they accomplishing activity like watching television, gonna beach, or picnic within the park. They actually doing same thing every week. Do you feel it? Would you like to something different to fill your free time/ holiday? Might be reading a book could be option to fill your totally free time/ holiday. The first thing you will ask may be what kinds of publication that you should read. If you want to test look for book, may be the publication untitled The Missing Link: from College to Career and Beyond, Personal Financial Management (4th Edition) can be very good book to read. May be it might be best activity to you.

Gene Baker:

Reading can called brain hangout, why? Because while you are reading a book especially book entitled The Missing Link: from College to Career and Beyond, Personal Financial Management (4th Edition) the mind will drift away trough every dimension, wandering in every single aspect that maybe unfamiliar for but surely can be your mind friends. Imaging each word written in a book then become one web form conclusion and explanation this maybe you never get prior to. The The Missing Link: from College to Career and Beyond, Personal Financial Management (4th Edition) giving you a different experience more than blown away your head but also giving you useful facts for your better life in this era. So now let us teach you the relaxing pattern at this point is your body and mind is going to be pleased when you are finished reading through it, like winning a sport. Do you want to try this extraordinary wasting spare time activity?

Sergio Hawkinson:

The Missing Link: from College to Career and Beyond, Personal Financial Management (4th Edition) can be one of your beginner books that are good idea. All of us recommend that straight away because this guide has good vocabulary that could increase your knowledge in language, easy to understand, bit entertaining but still delivering the information. The article writer giving his/her effort to put every word into pleasure arrangement in writing The Missing Link: from College to Career and Beyond, Personal Financial Management (4th Edition) nevertheless doesn't forget the main place, giving the reader the hottest in addition to based confirm resource information that maybe you can be considered one of it. This great information can easily drawn you into fresh stage of crucial contemplating.

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